

# Visit to the Netherlands 2026 Webinar Series



*Proven Mobility Practice That U.S. Leaders Can Apply Today*

May - September 2026

*The webinar series is subject to refinement, and topics, speakers, formats, and scheduling may be updated as needed.*

Date	Time	Title	Description	Thought Leader	Organization
1	May 5, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS <b>From Policy to Street-Level Results: Transition to the Next Operational Model for U.S. Mobility</b>	This session introduces the value-based operating model and explains the structural transformation transportation is undergoing. It shows how this transition gives cities and agencies the opportunity to lead the change, define desired outcomes, and create demand pull around public value rather than being pushed by technology. As the foundation for both Visit to the Netherlands 2026 and the webinar series, it gives policymakers, transportation agencies, and transit agencies a more integrated view of the emerging operating model, new questions to ask, and stronger expectations to set for engineering and technology firms. U.S. proof points show that this approach has delivered measurable economic and wellness value, along with material improvements in road safety in the U.S.	Paul Hoekstra Founder and Principal Consultant	Smart City Mobility Council
2	May 19, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS <b>Multi-Modal Design of Urban Corridors; a Dutch inspired approach in Charlotte, NC</b>	This session will show how Goudappel, the Netherlands' leading mobility consultancy, with more than 60 years of experience at the center of Dutch mobility planning and policy, is applying in the United States the planning knowledge, frameworks, and methods that underpin one of the world's strongest mobility systems. Using Western Boulevard in Charlotte, North Carolina, as a case study, the session will illustrate the Dutch multi-modal approach to urban corridor design. We will examine the Move Meter as a tool to support modelling in corridor design, including multi-modal street design, crossing signalization, and corridor landscaping. We will also share practical experience in applying Dutch-inspired solutions in the U.S.	Bas Govers Strategic Advisor, Mobility and Spatial Planning	Goudappel
3	June 2, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS <b>Show Me the Money: Where Transit Operating Dollars Are Lost — and How the TOI Finds Them</b>	This session will show how to reveal the value of Transit Vehicles not being able to adhere to the posted speed between stops due to congestion, infrastructure configuration, and signal delay. The Transit Opportunity Index (TOI) assesses at route, intersection, and 52m hexagons where transit loses time and operating value, pinpoints the root causes, and helps prioritize the fastest, highest-impact actions to remove hindrances to better service. Using Bay Area findings together with the SFMTA Connected Corridor proof point, including a 73.2% reduction in red-light delay for light rail and a 21.2% speed increase, the session will demonstrate how a large share of delay can be traced to intersections and targeted segments, where focused intervention can produce material gains in ridership, mode competitiveness and operational efficiency.	Paul Hoekstra Founder and Principal Consultant	Smart City Mobility Council
4	June 16, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS <b>From Vision to Delivery: How Cities Move from Policy to Results</b>	An additional city-focused session will be announced shortly	To be announced	
5	June 30, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS <b>Using Predictive, Interactive Digital Twins to Plan Mobility, Growth, and Urban Change</b>	This session will show how predictive digital twin planning gives agencies a more forward-looking way to test scenarios, compare tradeoffs across mobility, land use, and environmental outcomes, and make faster, better-informed decisions than traditional planning cycles typically allow. Scenexus will demonstrate that this approach is already being applied in North America and is built to support public-sector decision-making in real planning environments, helping U.S. leaders stay in control of outcomes instead of relying on static, backward-looking processes.	Peter van Oorschot CEO North America	Scenexus

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6 July 14, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS	<b>From Intersection Decisions to Multimodal Network Orchestration: U.S. Proof Points</b>	This session will show how the Netherlands has already moved beyond isolated intersection control toward coordinated, multimodal network orchestration, and how that evolution underpins what is widely regarded as one of the world's strongest multimodal mobility systems. Technolution will present Dutch practice together with U.S. proof points to demonstrate how integrated platforms help translate policy goals into network-level operations, while newer Dutch Metropolitan Innovations extend that same logic across mobility, public space, and urban development.	Paul van Koningsbruggen Move Global Business Unit Director	Technolution
7 July 28, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS	<b>Applying Outcome-Based Technology in a Mature Transportation System: Waco's Use Cases in Practice</b>	This session will show how Dr. Mukesh Kumar, MPO Director, is guiding Waco's application of outcome-based technology within a mature transportation system where infrastructure, regulation, and operating conditions require improvement through integration rather than wholesale replacement. Using current use cases focused on multimodal prioritization, transit performance, and human-centered transportation improvement, Dr. Kumar will share early results from structured deployment at the intersection and corridor level and explain how this work supports better decisions and a scalable path toward broader system improvement.	Dr. Mukesh Kumar Director Waco (TX) MPO	Waco TX
8 August 11, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS	<b>How the Dutch Design for Safety, Access, and Movement: Milwaukee as a U.S. Use Case</b>	This session will show how Dutch mobility design improves safety, access, and movement by planning from networks for different road users, shaping streets and activity areas around how people actually move and stay, and making deliberate choices about where modes should mix or be separated. Using Milwaukee as a U.S. case, Mobycon will demonstrate how this approach translates into practical design decisions, infrastructure delivery, and mobility education that can be applied within current American city and street conditions.	Johan Diepens CEO and Founder	Mobycon
9 August 25, 2026	2:00 PM ET / 11:00 AM PT / 8:00 PM AMS	<b>A City's Mobility Journey: From Ambition to Measurable Results</b>	A city in the European Institute of Innovation and Technology, Urban Mobility network will showcase its mobility journey, including how it created a clear vision and set objectives, translated that into a practical delivery approach, and achieved measurable results. The session will highlight how the city moved from ambition to implementation, what it took to make progress in practice, and the lessons learned that can help other public-sector leaders act with greater confidence and clarity.	TBD	EIT Urban Mobility